

# *Image, Style & Etiquette*

## Enhancement Workshop

**Does Your Image Communicate Your Personal And Professional Best?**

**Have You Ever Wondered If You Are Making Or Breaking A First Impression?**

**Image - A Vital Tool For Success!**

**Invest In Yourself...Enhance Your Image & Style and Empower Yourself Today!**

### Workshop 1: Style For Success

(Ladies' Personal Branding, Image, Colours & Style Enhancement Workshop)

#### Topics include:

- The importance of first impression in today's highly visual society and competitive business world
- Individual face shapes analysis & learn to choose the right hairstyles, glasses and accessories to compliment different face shapes
- Discover your best colours that compliment your natural colouring (individual colour analysis)
- The power of colours and how to match and co-ordinate colours for maximum visual impact
- Individual figure type analysis
- Learn to select flattering styles and camouflage figure faults to create a perfect silhouette
- Discover your wardrobe personality and learn to create a style that best reflects your personality and lifestyle
- How to build a workable and versatile wardrobe (participants may bring clothes from home for advice)
- Tips on "Dress For Success" & "Impress At First Sight"

**"Fashion can be bought,  
Style one must possess"**

**"When you invest in your self image,  
you will enhance your outward  
appearance, personal style, self-  
confidence, sense of self discovery,  
personal branding and your aura!"**



## **Workshop 2: Make Me Over** **(Ladies' Hands-On Make-Up & Skincare Workshop)**

### **Topics include:**

- Identify your skin type and sensible skincare regime for different skin type
- Step-by-step demonstrations for work & evening make-up
- Individual hands-on make-up application from foundation, eyebrow, eye shadow, eyeliner, mascara, blusher to lipstick/lip gloss (according to individual's facial features)
- Discover your best facial features and how to enhance to look your best
- Latest Make-up techniques to enhance your presence & common make-up mistakes to avoid
- Discover your best colours for cosmetic from foundation to lipstick that compliments your skin tone
- Identify eyebrow shape to flatter your facial features
- Photo shoot (before and after make-up)

**“The best thing is to look natural, but it takes make-up to look natural”**

**“Applying the correct make-up can take years off your appearance”**

## **Workshop 3: Image For Success** **(Men's Personal Branding, Image & Style Enhancement Workshop)**

### **Topics include:**

- The importance of first impression in today's highly visual society and competitive business world
- Individual face shapes analysis & learn to choose the right hairstyles, glasses and accessories to compliment different face shapes
- Discover your best colours that compliment your natural colouring (individual colour analysis)
- The power of colours and learn how to combine colours and patterns when wearing your tie, shirt and suit for maximum visual impact
- Learn all guidelines on shirts, trousers, suits, ties & accessories
- Discover the 10 items that make men look powerful
- Discover your wardrobe personality and learn to create a style that best reflects your personality and lifestyle
- How to build a workable and versatile wardrobe (participants may bring clothes from home for advice)
- Tips on “Dress For Success” & “Impress At First Sight”

**“Regardless of what his profession or business is, every man has something to sell. That is himself”**

**“Looking professional is far more than just knowing which tie goes with what shirt....”**

## Workshop 4: Essential Social, Business & Dining Etiquette For Today's Business World (Learn to Dine, Socialize & Entertain With Confidence & Style)

### Topics include:

- Difference between social and business etiquette
- First impression – the first greeting
- Introduce yourself and others with confidence and flair
- The rules of handshakes
- Project professionalism and poise in deportment, postures & body language
- Western table layout & proper use of cutlery (full cutlery will be showcased)
- Reading the menu: understanding terms like hors d'oeuvre, canapé, entrée, aperitif, etc.
- What to do with napkins, bread, soup, escargots, etc.
- Avoiding the 10 most common dining errors
- Dress codes for formal & informal dining
- Business & social dining (seating arrangement for VIPs, etc.)
- The art of social & business entertaining - how to be a perfect host & gracious guest
- Cross cultural dining etiquette (Western, Chinese, Japanese, Korean, etc.)
- Handling difficult-to-eat foods
- Demonstrations on how to eat spaghetti, peas salad and deshell prawns without using fingers
- Practical 3-course western lunch



“Good etiquette open doors  
that a good education will not”

“Life is a game, and those with  
social graces are simply ...  
more successful!”

### Workshops Details:

Fee: **S\$150.00** per person per workshop

- Includes Personal Style Guide/Relevant Notes.
- Complimentary Personal Colour Booklet (worth \$25.00) for Workshop 1 & 3 only.
- Practical 3 course western meal is included for Workshop 4 only.

Date & Time: Please contact Sally for workshop date and time

Duration: 4 hours

Venue: To be advised

***Class Size: 8 to 12 participants (Limited to 12 participants only!)***

### How to register?

For enquiries on workshop date & time, venue, registration form and other enquiries, please contact Sally Tang @ 97457589 or email to [sally@divineimageint.com](mailto:sally@divineimageint.com)

For more information, please visit website: [www.divineimageint.com](http://www.divineimageint.com)